Downtown Wichita SSMID Stakeholder Meeting Tuesday, May 7, 2019

WDDC Design & Innovation Center

SSMID Advisory Board: Alan Banta, John Belford, Dick Honeyman, Joe Johnson, Larry Weber, Mary Wright, Don Sherman, Jim Faith, Rod Young, Scot Rigby

Attendance: Debra Fraser, Joe Johnson, Jim Faith, Randy Doerkson, Rod Young, Don Sherman, Joel Kelley, Dave Burk, Scott Knebel, Dick Honeyman, John Belford, Jeff Fluhr, Jason Gregory, Sheryl Weller, Megan Hartzell, Andy Kim, Nancy Moore

Call to Order: Mr. Johnson convened the meeting at 4:00 p.m., and declared a quorum. He introduced the SSMID Advisory Board members present.

Mr. Fluhr welcomed everyone and reviewed the WDDC's mission statement and the SSMID district's boundaries.

Presentation of 2019 State of Downtown DRAFT Report: Mr. Fluhr reported that the 2019 State of Downtown Report will be completed and distributed by the end of May. He said the draft report provides an update of Downtown statistical and economic data. The research is provided through a partnership between the City, County, WSU Center of Economic Development and Business Research, Visit Wichita, and consultants from the Project Downtown Master Plan. The report is produced in-house by staff members and provides data to assist developers and the community with investment decisions.

He then reviewed the data in the following sections:

- Investment
- Live / Residential Development / Census Data
- Work Data / Employment Statistics / Office Market Data
- Visit / Tourism / Hospitality
- Shop / Retail Industries
- INTRSUT Bank Arena 5 Year Anniversary & Economic Impact
- Build / Completed & On the Horizon Development Projects
- WDDC Initiatives / Marketing & Communications
- Overview & Resources

Proposed 2020 SSMID Budget: Mr. Gregory presented and reviewed the proposed Operation Plan and Budget for FY 2020. He reviewed the WDDC's mission and the SSMID boundaries. He said the project budget for 2020 is \$725,000. Mr. Gregory reviewed revenues and expenditures. He said in addition to SSMID revenue funds, contributions and grants are leveraged to assist with programs and Downtown projects. He then noted that the largest expenditure item is for personnel. Mr. Gregory then requested the SSMID Advisory Board's approval of the Proposed 2020 SSMID Budget.

Mr. Johnson requested a motion to adopt the Proposed FY 2020 SSMID Budget. Mr. Honeyman moved the motion and Mr. Faith seconded. The motion passed.

Mr. Johnson asked for any additional questions or discussion. There was none and the meeting adjoured.