

Downtown Wichita SSMID Stakeholder Meeting

Tuesday, May 10, 2016

WDDC Design & Innovation Center

SSMID Advisory Board: Alan Banta, John Belford, Dick Honeyman, Joe Johnson, Larry Weber, Mary Wright, Don Sherman, Jim Faith, Rod Young, Scot Rigby

Attendance: Alan Banta, John Belford, Dick Honeyman, Joe Johnson, Larry Weber, Mary Wright, Don Sherman, Rod Young, Scot Rigby, Gary Schmitt, Sharon Fearey, Alan Fearey, Mike Ramsey, Scott Knebel, Clay Bastian, Janet Miller, Bryan Frey, James Clendenin, Jeff Fluhr, Jason Gregory, Andy Kim, Nancy Moore, Jaimie Zellner

Call to Order: Mr. Johnson convened the meeting at 4:00 p.m., and declared a quorum. He introduced the SSMID Advisory Board members present.

Mr. Schmitt thanked the WDDC Staff for their work on the 2016 State of Downtown Report. He said the report will be utilized as a resource throughout the community.

Mr. Fluhr welcomed everyone and reviewed the WDDC's mission statement and the SSMID district's boundaries.

Presentation of 2016 State of Downtown DRAFT Report: Mr. Fluhr reported that the 2016 State of Downtown Report will be completed and distributed by the end of May. He said the draft report provides an update of Downtown statistical and economic data. The research is provided through a partnership between the City, County, WSU Center of Economic Development and Business Research, Visit Wichita, and consultants from the Project Downtown Master Plan. The report is produced in-house by staff members and provides data to assist developers and the community with investment decisions.

He then reviewed the data in the following sections:

- Investment
- Live / Residential Development / Census Data
- Work Data / Employment Statistics / Office Market Data
- Visit / Tourism / Hospitality
- Shop / Retail Industries
- INTRISUT Bank Arena – 5 Year Anniversary & Economic Impact
- Build / Completed & On the Horizon Development Projects
- WDDC Initiatives / Marketing & Communications
- Overview & Resources

Proposed 2017 SSMID Budget: Mr. Fluhr presented and reviewed the proposed Operation Plan and Budget for FY 2017 and the SSMID Pilot Program. He reviewed the WDDC's mission and the SSMID boundaries. He said the project budget for 2017 is \$741,000. Mr. Fluhr reviewed revenues and expenditures. He said in addition to SSMID revenue funds, contributions and grants are leveraged to assist with programs and Downtown projects. He then noted that the largest expenditure item is for personnel. Mr. Fluhr then requested the SSMID Advisory Board's approval of the Proposed 2017 SSMID Budget.

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Mr. Johnson requested a motion to adopt the Proposed FY 2017 SSMID Budget. The motion passed.

Mr. Johnson asked for any additional questions or discussion. There was none and the meeting adjourned.