

PROGRESSIVE

WICHITA DOWNTOWN REVITALIZATION MASTER PLAN

What do YOU think?

February 27, 2010



GOODY CLANCY
ZIMMERMAN/VOLK
W-ZHA | MJB | PEC
KITTELSON ASSOCIATES
PLACEMATTERS

Principle Statements

1. Target investment to catalyze walkable active nodes in downtown.
2. Create linkages through enhanced streetscape, transit choices and accommodations for bicycles.
3. Build on downtown's inherent strengths to add value.
4. Enhance downtown's unique role in the region: it is for everyone -- families, young people, workers and business leaders.

WICHITA DOWNTOWN REVITALIZATION MASTER PLAN

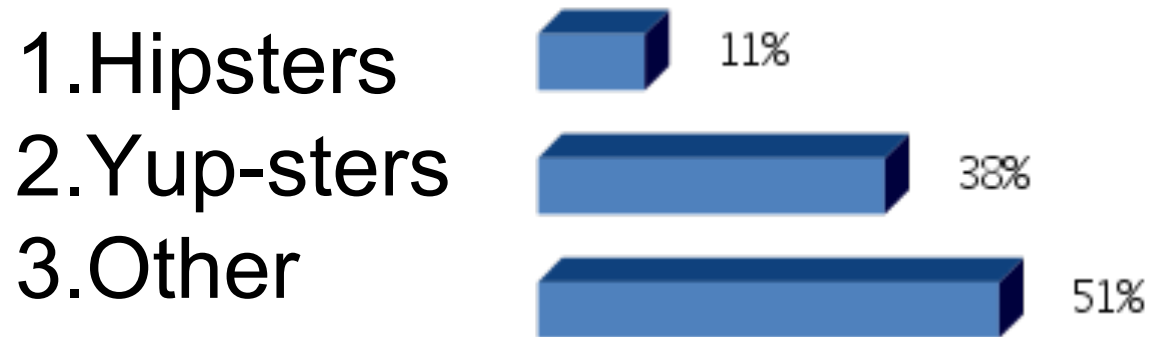
POLLING ON PRINCIPLES

PROGRESSIVE

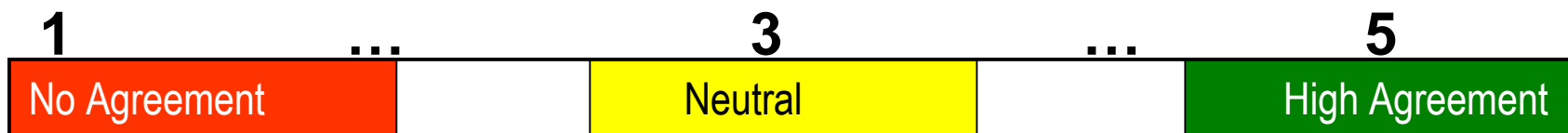


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What psychographic group do you belong to?

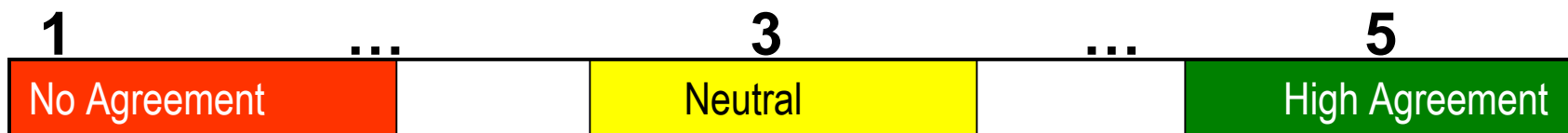


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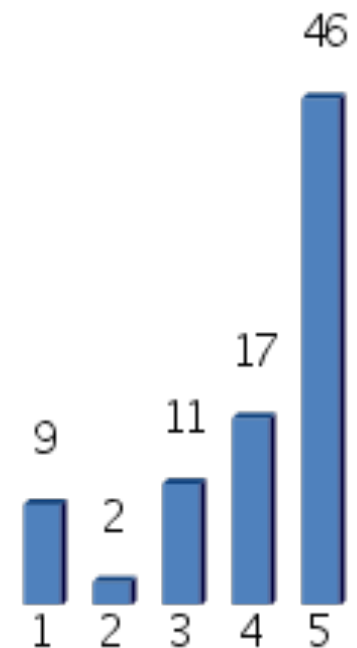


- A. The new arena affords opportunity for growth of the Commerce Street arts district. 4.05
- B. Douglas between Main and Emporia holds promise as an emerging residential neighborhood complementing current office and retail uses. 3.69
- C. Some of the green space along the downtown riverfront could be developed with well-scaled mixed use buildings. 4.02

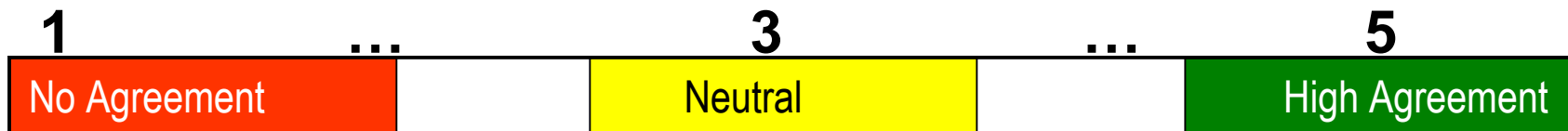
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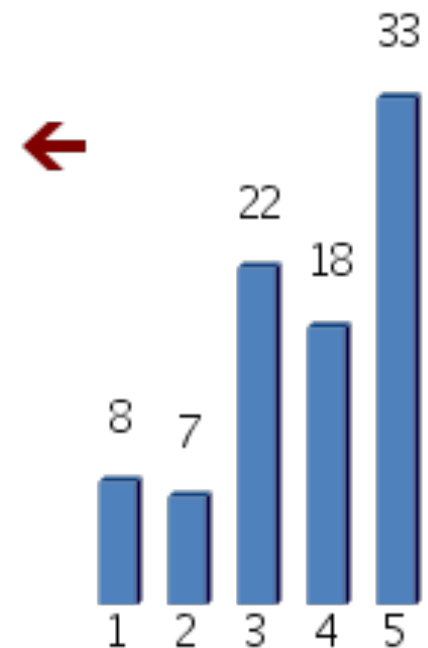
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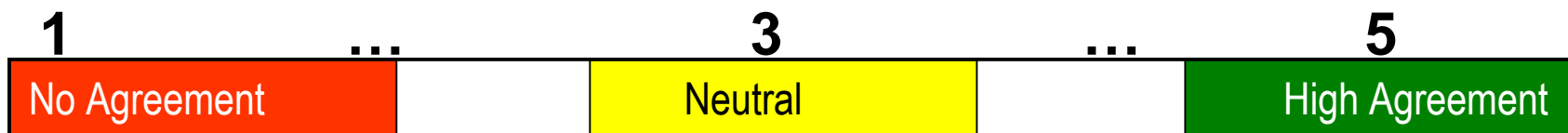
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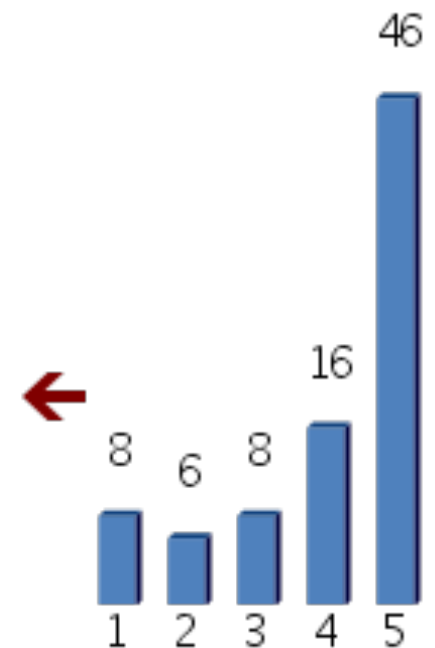
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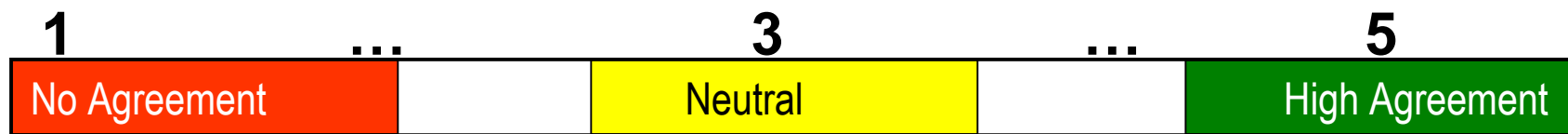
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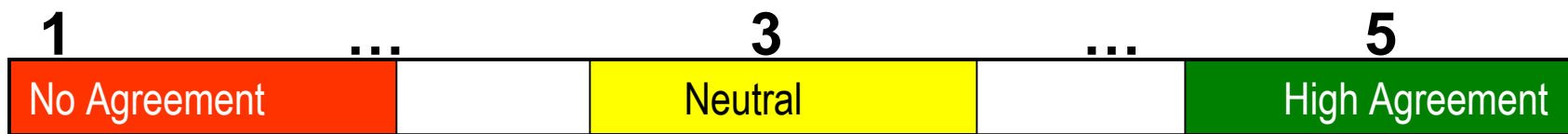


Create linkages through enhanced streetscape, transit choices and accommodations for bicycles.

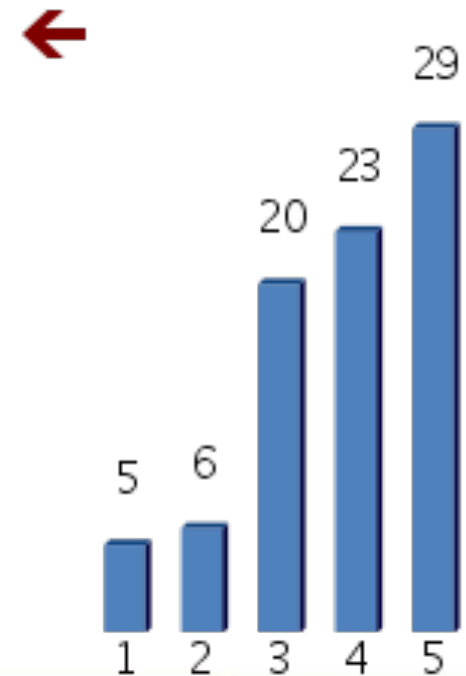


- A. With frequent loop transit service, people will park once and take a circulator to move around.  3.78
- B. Some one-way streets should become two-way.  3.95
- C. I am willing to make a transfer on a transit ride if the wait time is brief.  3.68

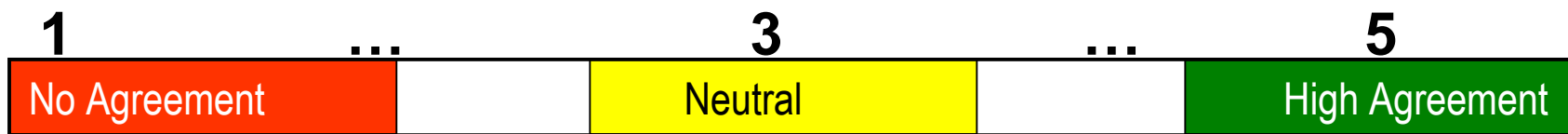
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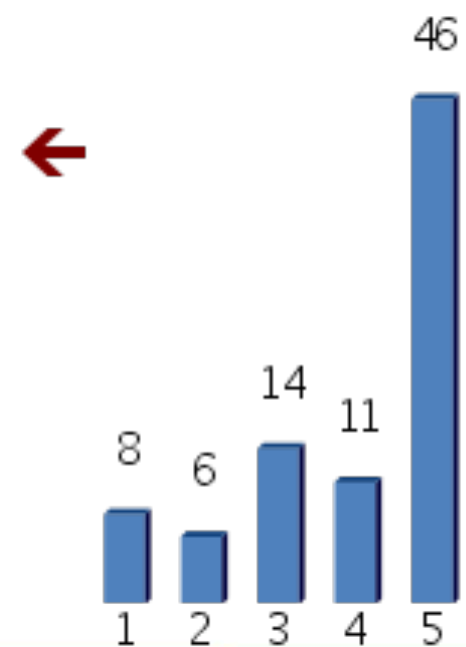
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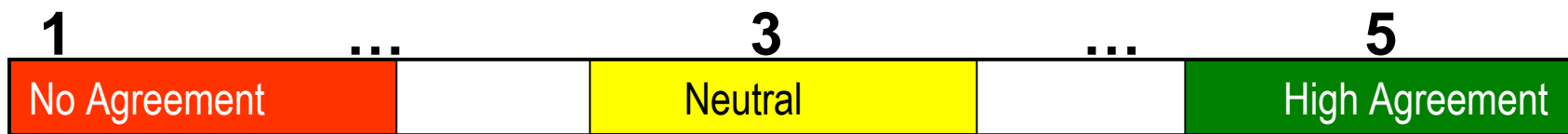
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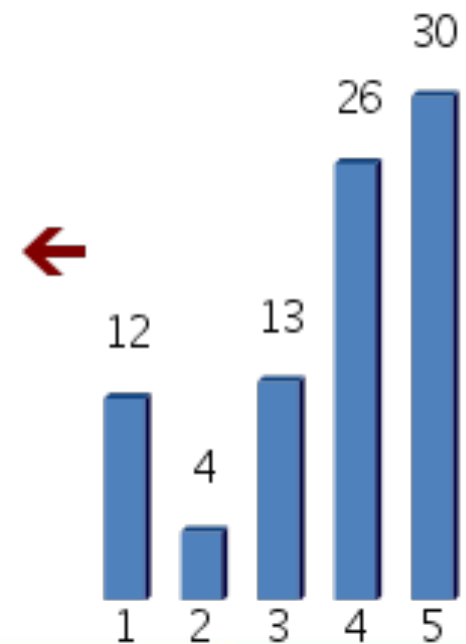
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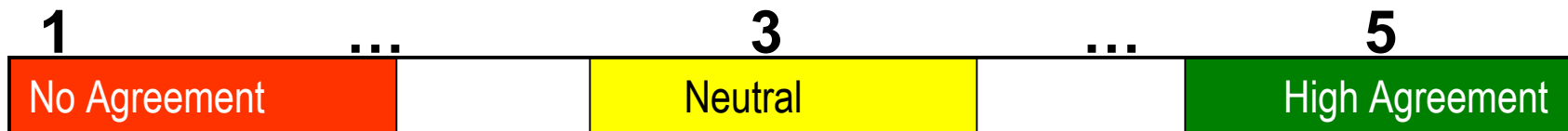
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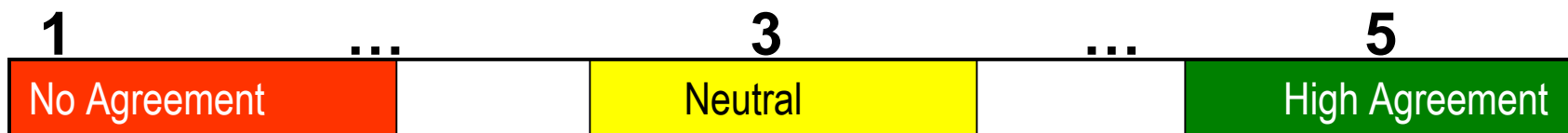


Build on downtown's inherent strengths to add value

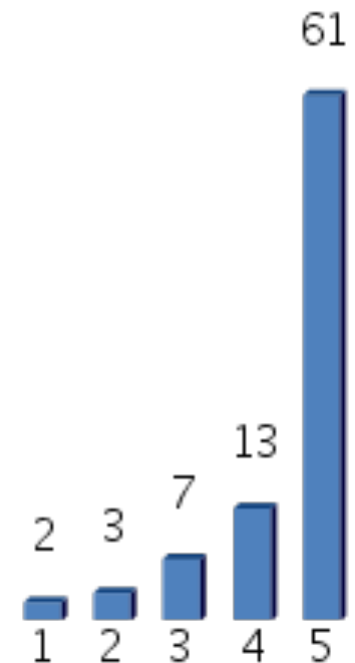


- A. Downtown's cultural resources – art museum, library, theaters etc. -- are one of its core strengths.  4.49
- B. Quality programming – festivals, outdoor concerts, and other special events – will attract regional participation.  4.86

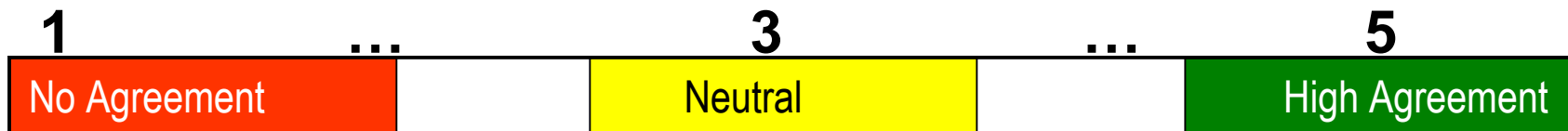
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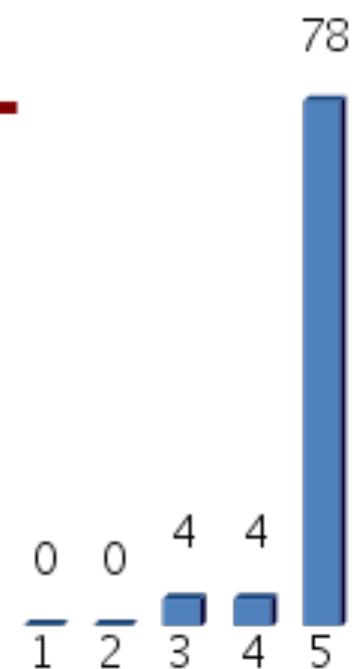
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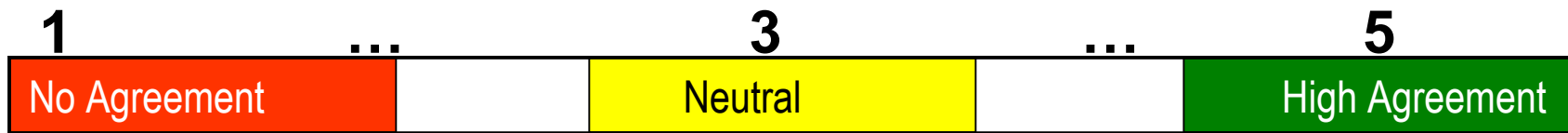
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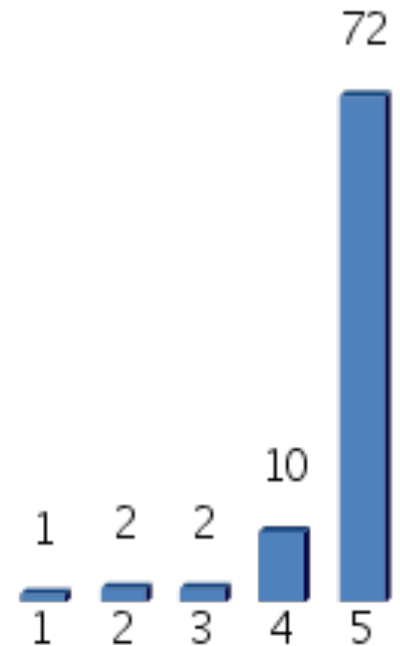
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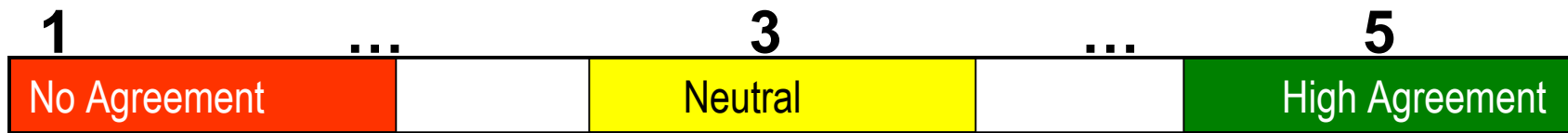
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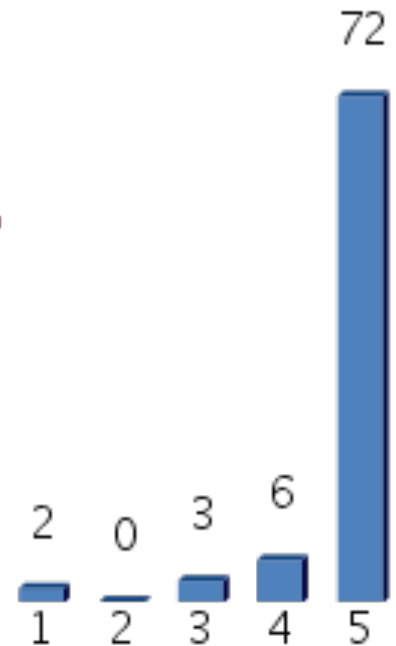
- A. Strengthen downtown offerings – retail, entertainment, office, housing, cultural, recreation, etc. as market data indicate. ←
- B. These downtown activities will mutually benefit from their increased presence, adjacency and walkable access



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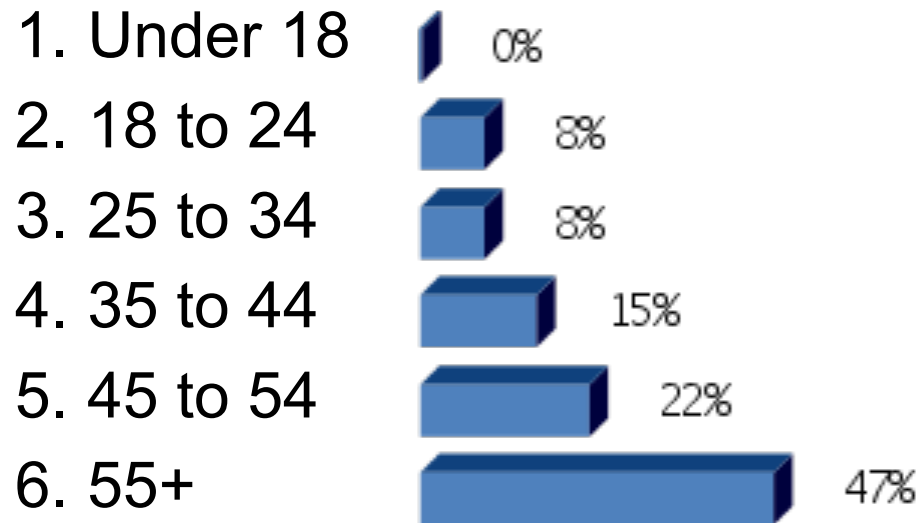
DEMOGRAPHICS

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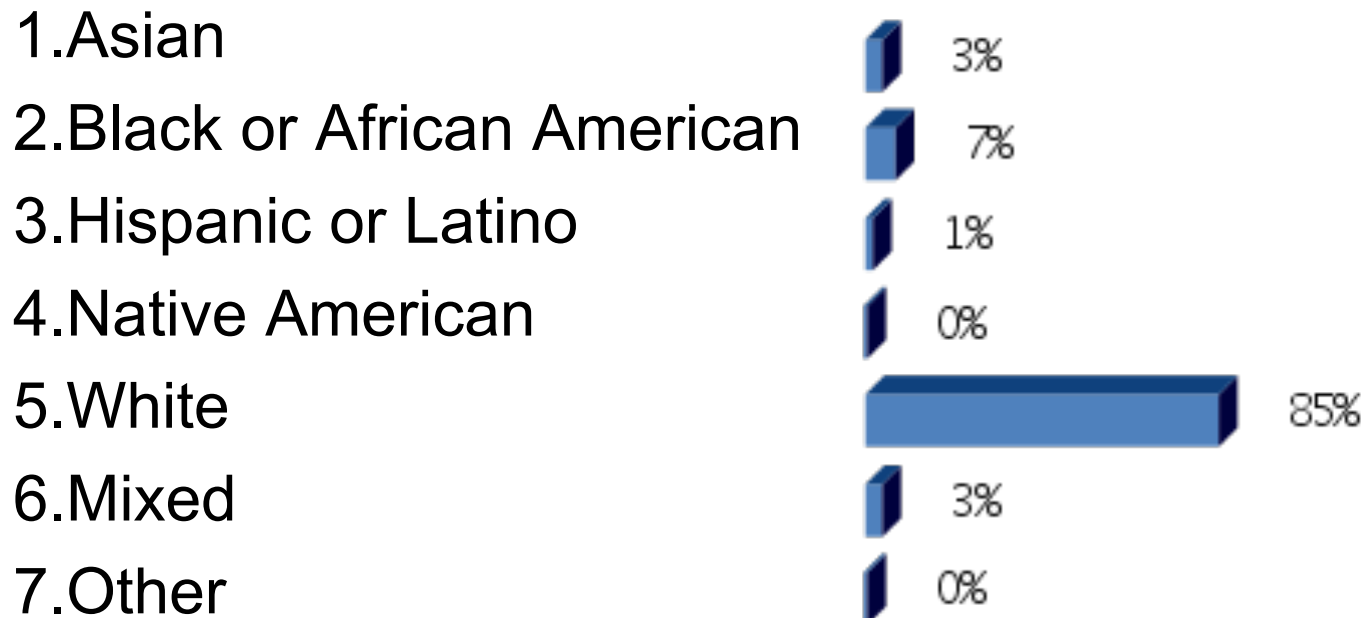
What is your age?



Are you male or female?



How do you identify?



How long have you lived in Wichita

