



## Downtown Wichita 2026 Sponsorship Application

### **Contact Information:**

Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

Contact Email Address: \_\_\_\_\_

### **Threshold Questions:** *(Events must meet all three criteria to be eligible for funding.)*

- ☐ This event is located within the Self-Supported Municipal Improvement District.
- ☐ This event is free and open to the public. No admission fee, age restrictions, or other exclusionary criteria apply.
- ☐ This is a first-time event.

### **Funding Information:**

Amount of funding requested: \_\_\_\_\_

Total cost of event: \_\_\_\_\_

### **Program Information:**

Name of Event: \_\_\_\_\_

Date(s) of Event: \_\_\_\_\_

Address(es) of Event: \_\_\_\_\_

Please provide a short (3-5 sentences) description of your event:

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Who is the target audience for this event?

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Why is it important for this event to be held downtown?

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***Documentation:***

Please attach both of the following documents to this application:

- ☐ Proof of permit/property owner permission to host event
- ☐ Completed W-9 form for payment processing (including organization's EIN)

***Sponsor Recognition:***

Describe your marketing strategy, including detailed plans for paid advertisements, collateral, digital media, etc.

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Organizations selected for a Downtown Wichita sponsorship must acknowledge the funding organization by prominently displaying the **Downtown Wichita logo and text** on the following collateral:

- Printed and digital programs and tickets
- Event websites and social media
- Banners, posters, and other event signage

Sponsorship recipients agree not to post or tape materials to public property or private property not controlled by the organization or its members.

By submitting an application for funding, the applicant(s) understands and agrees that photographs, videos, or other images may be taken during the program or event by Downtown Wichita or its designees, agents, or representatives, and that such photographs, videos, images and likenesses may be used in connection with its advertising, promotional, and marketing activities, all without compensation to applicant. The applicant hereby assigns all rights in any such photographs, videos or other images to Downtown Wichita.

- ☐ I agree to include Downtown Wichita's logo on event media and to include provided organizational language in press or news releases.

Signature: \_\_\_\_\_