



Sponsor Recognition

Organizations selected for a Downtown Wichita sponsorship must acknowledge the funding organization by prominently displaying the **Downtown Wichita logo and text** on the following collateral:

- Printed and digital programs and tickets
- Event websites and social media
- Banners, posters, and other event signage

Sponsorship recipients agree not to post or tape materials to public property or private property not controlled by the organization or its members.

By submitting an application for funding, the applicant(s) understands and agrees that photographs, videos, or other images may be taken during the program or event by Downtown Wichita or its designees, agents, or representatives, and that such photographs, videos, images and likenesses may be used in connection with its advertising, promotional, and marketing activities, all without compensation to applicant. The applicant hereby assigns all rights in any such photographs, videos or other images to Downtown Wichita.

Press Release Language:

Downtown Wichita is a private 501(c)(3) nonprofit corporation that amplifies the energy, capital and growth of downtown by empowering residents, visitors and businesses to explore the possibilities of the city's core. In collaboration with stakeholders, the organization stimulates continued investment and interest in downtown and connects resources from the private sector and local government that allow commerce and culture to thrive. For more information visit www.downtownwichita.org.

Logo:

[Can be downloaded here.](#)