

DOUGLAS AVENUE CHALK ART CONTEST

CHALK ARTIST GUIDELINES & RULES

Registration closes on October 23 at 5 p.m. CST.

ARTISTS

- Only registered artists may participate in the Douglas Avenue Chalk Art Contest on Oct. 3.
- All artists must read, agree to, and sign Chalk Artist Guidelines & Rules to participate.
- Chalk art spaces will be assigned by Downtown Wichita staff during check-in.
- All artwork must be completed by 5:30 p.m. on Friday, Oct. 3 for judging.
- Groups are welcome to register and collaborate on a single space, with the maximum of people per team being 5.
- Artists must be 18 years or older, unless accompanied by a registered adult.

EVENT

- Artists have from 11 a.m. to 5:30 p.m. on Friday, Oct. 3, 2025, to complete their artwork.
- Artists are competing to create a design that best embodies this year's theme: "Heartland Stories." Tell a story rooted in the Midwest — about resilience, kindness, quiet strength, and creative connection. Whether personal or collective, literal or abstract, capture the feeling of what it means to belong to the heartland.
- Participants will have access to indoor restroom and shade at the Ruffin Building.
- Water for drinking will be provided.
- Judging will take place by a panel of local community leaders, with the winners announced at 6 p.m.
- The event will go on rain or shine. It will be the responsibility of the artists to cover their own drawings; covers will not be provided.
- In the event of thunderstorms, extra space before the event will be canceled.

CHALK

- One (1) set of water-based non-toxic chalk will be provided. You may purchase or use your own chalk but it **MUST** be water-based and in solid form.
- If you need additional colors, you may share or exchange chalk with other artists.
- We ask that you return unused chalk to the Artist Check-in.
- Acrylic paints, spray can pastels, oil-based pastels, hard pastels, spray chalk, marking chalk, etc. are not acceptable. Fixatives may not be used on the chalk drawings. Use of any non-chalk or non-washable products will disqualify the art and artwork and artist will be responsible for the cost of clean-up.

ART & SPACE RULES

- Chalk art must be created in assigned and designated spaces only. Each space will measure approximately 12 feet by 12 feet. Artists may use all or part of assigned space.
- All artwork must remain within your designated square — no exceptions.
- All artwork must be appropriate for public and family audiences. No lewd content or imagery deemed inappropriate will be permitted.
- Words, symbols, or caricatures intended as political statements are prohibited.

- Art must be respectful and inclusive of all cultures and communities.
- If reproducing artwork by another artist (living or deceased), credit the original artist and title clearly at the base of your piece.
- Keep your supplies minimal and contained within your assigned space.
- No boom boxes or external speakers. Personal headsets are allowed and encouraged.
- No banners, products, samples, or promotional brochures are allowed. Artists may hand out business cards.
- Downtown Wichita staff reserve the right to stop or remove any artwork that violates these rules.
- Sunscreen or shade are the artist's responsibility.
- This event will be photographed and videotaped. These photos and videos may depict the artists and designs and will be used to promote future events.

SUGGESTED SUPPLIES

- Wisk broom or brush for cleaning the drawing surface. Do not blow the dust particles.
- A 2 foot by 2 foot piece of heavy fabric, carpet square, or cardboard to sit or stand on to avoid smearing your work.
- A soft towel, gardener's pad, or knee pads to kneel on.
- A chalkboard eraser, foam, terry cloth, or shortcut brushes for blending large areas of color.
- Water and a cloth or sponge to erase unwanted parts of your design.
- Old towels or rags to clean up as necessary.
- Masking tape for creating sharp borders and geometry. Tape must be removed when finished.
- Additional chalk, if you need a lot of a certain color.
- Cotton, Latex, or Nitrile gloves to protect your fingertips and assist in blending colors.
- Sunscreen, sunglasses, or a hat to limit sun exposure.
- Canopies allowed, no more than 10x10 at its base.
- Refreshments. Keep open beverage containers away from paintings.
- No glass or alcoholic beverages allowed.
- Camera to take photos of your creation!

Please fill out and submit at www.downtownwichita.org/chalkartcontest or to info@downtownwichita.org with the subject line: Chalk Art Submission.

☐ I have read & understand the rules and guidelines.

Name: _____ Date: _____

Email: _____ Phone: _____

Signature: _____

Additional Team Members, no more than 5 in total.

Name: _____

Name: _____

Name: _____

Name: _____

Name: _____