



# DOWNTOWN WICHITA

## Sponsorship Marketing Assets

### Sponsor Recognition

Organizations selected for a Downtown Wichita sponsorship must acknowledge the funding organization by prominently displaying the Downtown Wichita logo and text on the following collateral:

- Printed and digital programs and tickets
- Event websites and social media
- Banners, posters, and other event signage

Sponsorship recipients agree not to post or tape materials to public property or private property not controlled by the organization or its members.

### Assets

For full requirements, please review the [Sponsor Recognition Marketing Template](#).

The Downtown Wichita logo can be viewed here: [Downtown Wichita Logo](#)