

Douglas Avenue Chalk Art Contest

Part of First Friday Fest | Friday, October 3, 2025 | 11 a.m. – 5:30 p.m.
Outside the Ruffin Building in Downtown Wichita

Celebrate Community Through Sidewalk Art
Join Downtown Wichita for the Douglas Avenue Chalk Art Contest — a vibrant, family-friendly event that brings color, creativity, and community stories to life, one square at a time. Whether you're a seasoned artist or chalk enthusiast, we invite you to turn the sidewalk into your canvas during this special First Friday Fest celebration.

This year's theme — **"Heartland Stories"** — invites artists to explore the spirit of the Midwest: resilience, kindness, quiet strength, and creative connection. Your artwork can be literal or abstract, deeply personal or widely relatable. Let your chalk tell a story rooted in place and purpose.

Event Details
Date: Friday, October 3, 2025
Time: 11 a.m. – 5:30 p.m. (Judging and award at 6 p.m.)
Location: On Douglas Avenue at the Ruffin Building in downtown, between Broadway and Topeka.

Happening during First Friday Fest – live music, public art and more!

2025 Winners

1st place - Noreen Schroder
2nd place - Serena Salerno
3rd place - Jimena Trujillo

