



# DOWNTOWN WICHITA

## Riverfront Legacy Master Plan

### **Current Status:**

On January 14, 2020 the Design Team, comprised of Populous, RCLCO and Olin Studio, presented their final recommendations for the Riverfront Legacy Master Plan site at a public open house. The recommendations included renderings and designs, a cost breakdown of the plan and funding and implementation strategies. [View the presentation.](#)

The plan is comprised of four types of projects including performing arts, green space, convention center and infrastructure. The plan also incorporates 17 major capital projects, including:

- New performing arts
- New convention center to generate tax revenue
- 10 acres of green space (including a new park along the riverfront)
- Funding for programming and maintenance of parks
- New mixed-use components to drive economic growth
- New pedestrian bridge to connect the site to the new ballpark

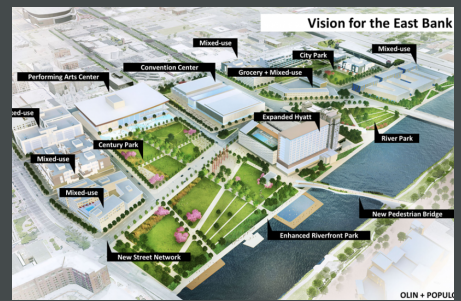
These projects are meaningful and can generate income and impact for our community. Once complete, the 10-year total economic impact potential for the site is \$915-\$970 million.

### **Next Steps:**

The Riverfront Legacy Master Plan Coalition will work with the Wichita Area Metropolitan Planning Commission, District and Citizen Advisory Boards and the Wichita City Council and Sedgwick County Commission as the master plan moves forward.

For the latest updates on the Riverfront Legacy Master Plan, please visit [riverfrontlegacywichita.org](https://riverfrontlegacywichita.org) or by following the process on [Facebook](#) and [Twitter](#).

# DOWNTOWN WICHITA



## Background Information: Process Launched - July 2019

The Arkansas River is a unique amenity in downtown Wichita and is an attraction for the greater Wichita region and beyond. **Project Downtown: The Master Plan for Wichita** recognizes the riverfront as a catalytic area that will further the transformation of our downtown into a vibrant urban center. In response to recommendations from the **Project Wichita** regional visioning process and the Century II Citizens Advisory Committee, the community organizations listed below convened to form the Riverfront Legacy Master Plan Coalition and take the next steps in creating a comprehensive vision and master plan that connects projects and both banks of the Arkansas River.



The Riverfront Legacy Master Plan will consider all elements together, including a performing arts center, convention center, the former library, Century II, pedestrian bridge, WaterWalk area and open riverfront gathering space, as well as connecting elements from Kellogg to Douglas, west bank development, downtown and area neighborhoods. The plan will build on previous studies for the east side of the Arkansas River as well as new developments such as the ballpark on the west side.

This plan, built upon community engagement and input, should build upon our legacy of innovation, deep-rooted creativity and established regional attraction to create an inclusive riverfront for all. Learn more about the goals of the plan and the process at [riverfrontlegacywichita.org/about](http://riverfrontlegacywichita.org/about).

Riverfront Legacy Master Plan Area:



# DOWNTOWN WICHITA



**Community Engagement - July through December 2019**

# DOWNTOWN WICHITA

## Community Engagement Interactions

4     Open Houses

 **40+**  
Community  
presentations

 Social media  
conversations

**5,000**

Comments collected  
through vast community  
engagement

5       Public Coalition  
meetings

## Community Engagement Themes



Green space,  
parks, open spaces

River activation,  
access and  
connection



Amenities such as  
restaurants,  
shops, bars, etc.



## Data & Research

**7** Robust studies  
about performing arts,  
convention center space  
and Century II since 2013



Builds on the  
work of:



**PROJECT  
WICHITA**



Includes  
market analysis  
of the site  
from RCLCO

**Recommendations  
from mayor's  
CII Citizens Advisory  
Committee**

## Outcomes & Findings

New performing arts  
and convention  
center facilities needed



Structural limitations and  
market demands make it  
difficult to successfully  
repurpose Century II



Site can support mixed-use  
development including restaurants,  
office, hotel, retail and residential

Ultimately, an estimated  
\$3 return for every \$1 invested  
with new performing arts  
and convention centers



### Coalition Recommendations - December 2019

Based on the findings from the process since July, the Riverfront Legacy Master Plan Coalition made a recommendation in December for the Design Team to proceed with creating a bold vision and design that incorporated the Scenarios that provided the most opportunity. These scenarios included **Scenarios 1A and 1B**, with some elements of **Scenario 2**.

### Design Team Presents Final Recommendations - January 2020

Since the launch of the Riverfront Legacy Master Plan in July 2019, there has been vast community engagement with common themes heard from the community and extensive data and research resulting in several key outcomes and findings for the master plan site. This information was used to shape the Design Team's final recommendations that were presented to the community on January 14, 2020. View the final recommendations, cost breakdowns, funding and implementation strategies and more at [riverfrontlegacywichita.org/final-recommendations](http://riverfrontlegacywichita.org/final-recommendations).