

Market Studies & Plans

Downtown Wichita Action Plan: Office and Hotel Market Analysis (March 2025)

Downtown Wichita Action Plan: Residential Market Potential (March 2025)

Wichita Biomedical Campus Office Market Impact (June 2023)

2021 Residential Forecast (Zimmerman/Volk Associates) (July 2021)

2021 Office Forecast (W-ZHA) (October 2021)

2021 Downtown Market Forecast (RCLCO) (August 2021)

2018 Downtown Wichita Residential Market Study - Executive Summary (July 2018)

2018 Downtown Wichita Residential Market Study - Full Report (July 2018)

2018 Downtown Wichita Residential Market Study - Methodology (July 2018)

2018 State of Downtown Report (2018)

Downtown Wichita Office and Hotel Market Update (July 2016)

2015 Downtown Developers Guide (2015)

Downtown Wichita Residential Market Potential Update (June 2014)

Downtown Wichita Residential Market Potential Executive Summary (June 2014)

2014 Downtown Developer's Guide (May 2014)

2012 Downtown Economic Report (May 2013)

2013 Downtown Developers Guide (April 2013)

2012 Project Downtown Annual Report (February 2013)

2011 Project Downtown Annual Report (March 2012)

Wichita: Center of Progress Marketing Document (December 2011)

City of Wichita Downtown Development Incentives Policy (May 17, 2011)

More info on Downtown Development Incentives

Project Downtown: The Master Plan for Wichita and Appendices (adopted December 14, 2010 and February 23, 2011)



Downtown Development Guide and Incentives Appendix (March 7, 2011)

Project Downtown Catalyst Sites (January 27, 2011)

Project Downtown Presentation (September 28, 2010)

Enabling Downtown Development Presentation (June 16, 2010)

Creating Transportation Choices (June 16, 2010)

Creating Unique Downtown Places (June 16, 2010)

Draft Master Plan Presentation (June 14, 2010)

Draft Master Plan Handout (June 14, 2010)

Downtown Draft Vision (April 28, 2010)

Downtown Master Plan Charrette Presentation (February 27, 2010)

Downtown Master Plan Charrette Polling Results (February 27, 2010)

Overview of Master Plan Findings (January 13, 2010)

Hotel Market Findings (January 13, 2010)

Housing Market Findings (January 13, 2010)

Office market Findings (January 13, 2010)

Retail Market Findings (January 13, 2010)

Walkability Findings (January 13, 2010)

Survey Results (January 13, 2010)

Consultant Profile (September 25, 2010)

The Case for Downtown Revitalization (March 2009)