



DOWNTOWN WICHITA

Market Studies & Plans

[Downtown Wichita Action Plan: Office and Hotel Market Analysis](#) (March 2025)

[Downtown Wichita Action Plan: Residential Market Potential](#) (March 2025)

[Wichita Biomedical Campus Office Market Impact](#) (June 2023)

[2021 Residential Forecast \(Zimmerman/Volk Associates\)](#) (July 2021)

[2021 Office Forecast \(W-ZHA\)](#) (October 2021)

[2021 Downtown Market Forecast \(RCLCO\)](#) (August 2021)

[2018 Downtown Wichita Residential Market Study - Executive Summary](#) (July 2018)

[2018 Downtown Wichita Residential Market Study - Full Report](#) (July 2018)

[2018 Downtown Wichita Residential Market Study - Methodology](#) (July 2018)

[2018 State of Downtown Report](#) (2018)

[Downtown Wichita Office and Hotel Market Update](#) (July 2016)

[2015 Downtown Developers Guide](#) (2015)

[Downtown Wichita Residential Market Potential Update](#) (June 2014)

[Downtown Wichita Residential Market Potential Executive Summary](#) (June 2014)

[2014 Downtown Developer's Guide](#) (May 2014)

[2012 Downtown Economic Report](#) (May 2013)

[2013 Downtown Developers Guide](#) (April 2013)

[2012 Project Downtown Annual Report](#) (February 2013)

[2011 Project Downtown Annual Report](#) (March 2012)

[Wichita: Center of Progress Marketing Document](#) (December 2011)

[City of Wichita Downtown Development Incentives Policy](#) (May 17, 2011)

[More info on Downtown Development Incentives](#)

[Project Downtown: The Master Plan for Wichita and Appendices](#) (adopted December 14, 2010 and February 23, 2011)



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[Downtown Development Guide and Incentives Appendix](#) (March 7, 2011)

[Project Downtown Catalyst Sites](#) (January 27, 2011)

[Project Downtown Presentation](#) (September 28, 2010)

[Enabling Downtown Development Presentation](#) (June 16, 2010)

[Creating Transportation Choices](#) (June 16, 2010)

[Creating Unique Downtown Places](#) (June 16, 2010)

[Draft Master Plan Presentation](#) (June 14, 2010)

[Draft Master Plan Handout](#) (June 14, 2010)

[Downtown Draft Vision](#) (April 28, 2010)

[Downtown Master Plan Charrette Presentation](#) (February 27, 2010)

[Downtown Master Plan Charrette Polling Results](#) (February 27, 2010)

[Overview of Master Plan Findings](#) (January 13, 2010)

[Hotel Market Findings](#) (January 13, 2010)

[Housing Market Findings](#) (January 13, 2010)

[Office market Findings](#) (January 13, 2010)

[Retail Market Findings](#) (January 13, 2010)

[Walkability Findings](#) (January 13, 2010)

[Survey Results](#) (January 13, 2010)

[Consultant Profile](#) (September 25, 2010)

[The Case for Downtown Revitalization](#) (March 2009)