

A woman with blonde hair, wearing a black top and large hoop earrings, is smiling and holding a brown paper shopping bag. The bag is filled with colorful, patterned items, possibly clothing or accessories. The background is blurred, showing what appears to be a store interior with warm lighting.

# DOWNTOWN WICHITA

2021 RETAIL REPORT

 DOWNTOWN  
WICHITA

# RETAIL REPORT

## Retail Report

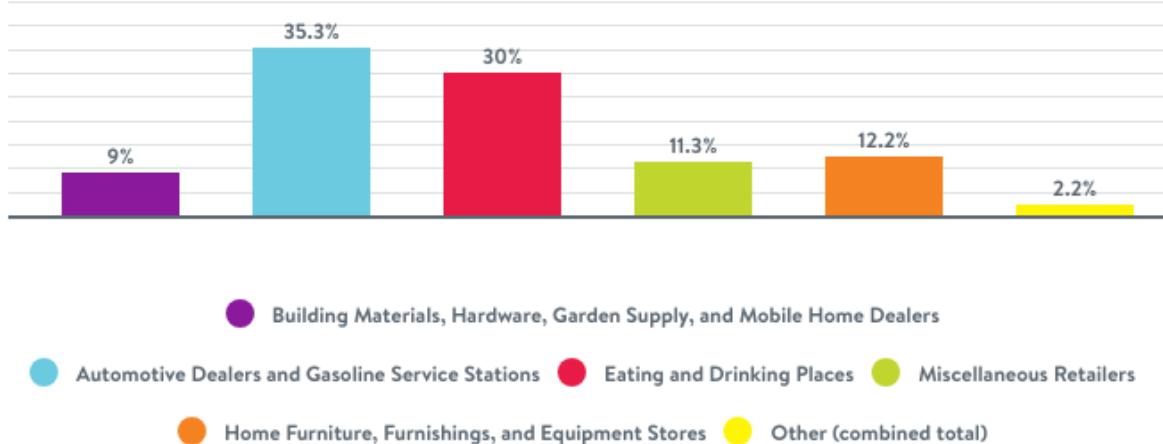
Welcome to the city's most historic business district—the possibilities to launch entrepreneurial ideas and startups in an already thriving environment are endless. Almost a half a million shoppers are within twenty minutes of the core, ready to experience downtown and discover colorful bars, shops, restaurants and venues for cocktails, dinner and live music. This base stimulated over \$173 million in retail sales in 2023, generating an important economic and employment base for the district.

# RETAIL REPORT

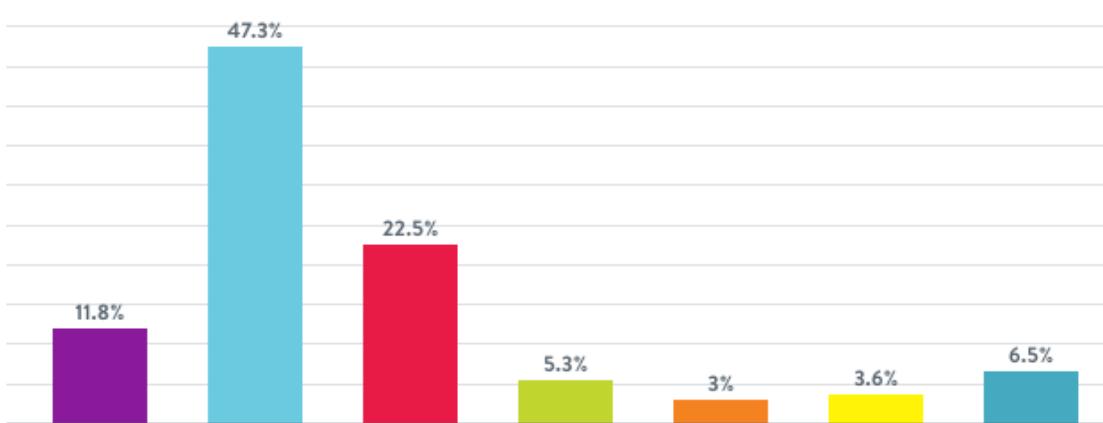
## Retail Highlights

**\$232 M<sup>14</sup>** 2023 Total Retail Sales

## Retail Types<sup>15</sup>



## Top Retail Trade Sales by Industry<sup>15</sup>



# RETAIL REPORT

[View Data Sources](#)

If you are viewing the printed report and would like to view the data sources visit [downtownwichita.org/toolkit](http://downtownwichita.org/toolkit).



Questions or inquiries?

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