

DOWNTOWN WICHITA

2021 RETAIL REPORT

DOWNTOWN WICHITA



Retail Report

Welcome to the city's most historic business district—the possibilities to launch entrepreneurial ideas and startups in an already thriving environment are endless. Almost a half a million shoppers are within twenty minutes of the core, ready to experience downtown and discover colorful bars, shops, restaurants and venues for cocktails, dinner and live music. This base stimulated over $173 million in retail sales in 2023, generating an important economic and employment base for the district.

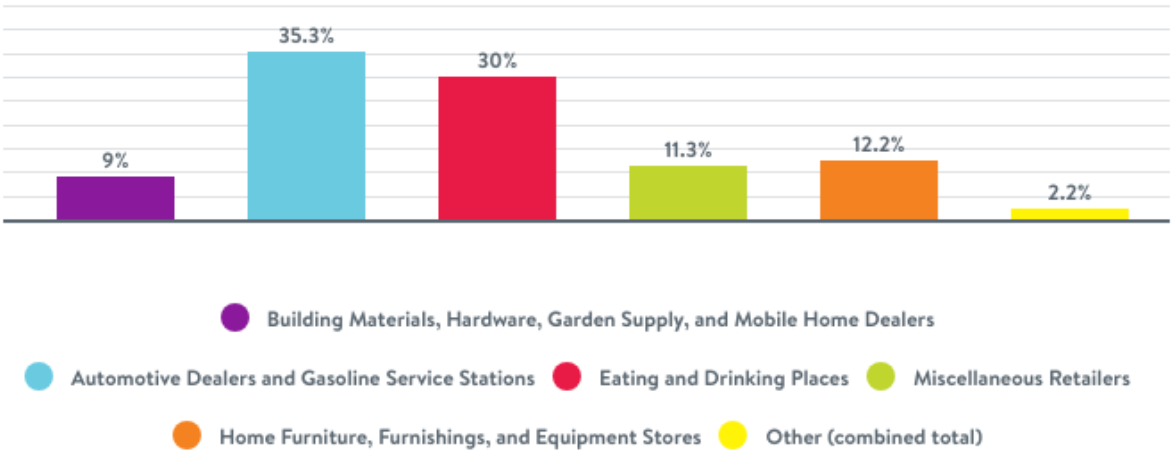


RETAIL REPORT

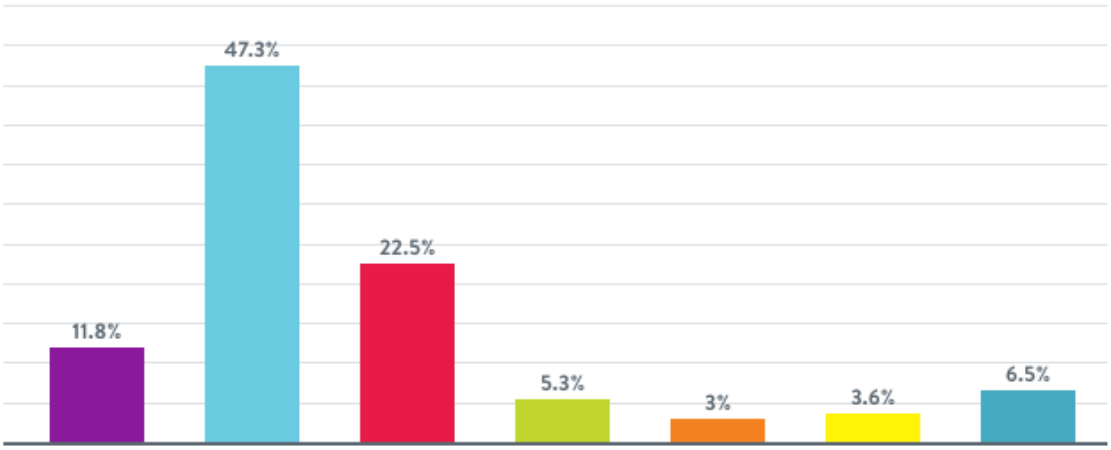
Retail Highlights

$232 M[14] 2023 Total Retail Sales

Retail Types[15]



Top Retail Trade Sales by Industry[15]





View Data Sources

If you are viewing the printed report and would like to view the data sources visit downtownwichita.org/toolkit.



Questions or inquiries?

Contact Heather Schroeder, Executive Director
Downtown Wichita | 316.264.6005
email: heather@downtownwichita.org
View bio >