



Retail Report

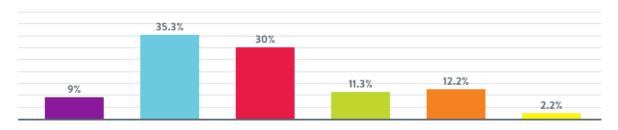
Welcome to the city's most historic business district—the possibilities to launch entrepreneurial ideas and startups in an already thriving environment are endless. Almost a half a million shoppers are within twenty minutes of the core, ready to experience downtown and discover colorful bars, shops, restaurants and venues for cocktails, dinner and live music. This base stimulated over \$173 million in retail sales in 2023, generating an important economic and employment base for the district.



Retail Highlights

\$232 M¹⁴ 2023 Total Retail Sales

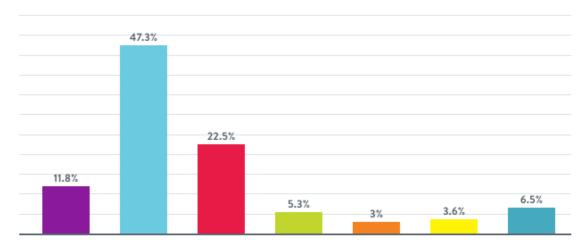
Retail Types 15



Building Materials, Hardware, Garden Supply, and Mobile Home Dealers

Home Furniture, Furnishings, and Equipment Stores Other (combined total)

Top Retail Trade Sales by Industry¹⁵





View Data Sources

If you are viewing the printed report and would like to view the data sources visit downtownwichita.org/toolkit.



Questions or inquiries?

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