

Recent Market Forecasts

As part of ongoing efforts to accelerate economic growth through strategic development, Downtown Wichita commissioned updated market research to inform the Downtown Wichita Action Plan (Action Plan). The studies, conducted by Zimmerman/Volk Associates and W-ZHA—two nationally recognized firms with a history of accurate forecasting in Wichita—highlight strong market potential in downtown's residential, office and hospitality sectors over the next decade.

View the Market Research

- Downtown Wichita Action Plan: Office and Hotel Market Analysis (March 2025)
- Downtown Wichita Action Plan: Residential Market Potential (March 2025)

Development Toolkit

Seize the opportunity. Downtown Wichita offers the space, resources and support to turn the possibilities of today into the thriving landmarks of tomorrow. Listed below you'll find market and economic data that documents the transformation occurring in Wichita's urban center. This information is available as a resource for those who own, develop, market, or invest in real estate and can be used as a reference tool for research or preliminary project due diligence.

Downtown Core Map



Questions or inquiries?

Contact Heather Schroeder, President
Downtown Wichita | 316.264.6005
email: heather@downtownwichita.org
View bio >











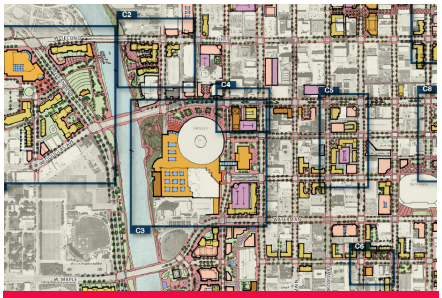
View All Data Sources

Additional Resources





Downtown Wichita Action Plan



Plans and Research

CITY OF WICHITA

Incentive Programs