

Hospitality Sources

All Census Data was provided by Wichita State University's Center for Economic Development and Business Research (CEDBR)

8. Visit Wichita Convention & Visitors Bureau

9. Smith Travel Reports; W-ZHA, LLC. A minimum of four hotels is required for data sample. Historical data may be revised by individual hotels due to deadlines, data collection, distribution deadlines, etc., which may cause a change in the overall yearly data. Therefore, the yearly data provided by STR and published in prior reports may not match the yearly data published in this report or any future reports.

10. U.S. Census Bureau, 2014-2018 American Community Survey 5-year estimates, Race alone or in combination with one or more other races. Total will be more than 100 percent because individuals of more than one race are counted by the number of races reported. Downtown census data is for zip code 67202.

11. City of Wichita Division of Arts & Cultural Services

12. INTRUST Bank Arena

13. Wichita Orpheum Theatre

14. ReferenceUSA Government Division. Data compiled by CEDBR, February 2020

16. Downtown Wichita (or Wichita Downtown Development Corporation)