



# DOWNTOWN WICHITA

2022 HOSPITALITY REPORT





# HOSPITALITY REPORT



Enjoy the convenience, energy and comforts of staying with the city close at hand. Downtown is home to historic and boutique hotels, as well as familiar hospitality franchises with plenty of options for every lifestyle. Explore Wichita's favorite attractions, historic landmarks and world-renowned arts and cultural experiences.

## Hospitality Highlights

9<sup>16</sup>

Downtown Hotels



1,333<sup>9</sup>

Number of Rooms



375<sup>16</sup>

Rooms Added Since 2010



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## Downtown Hotel Data

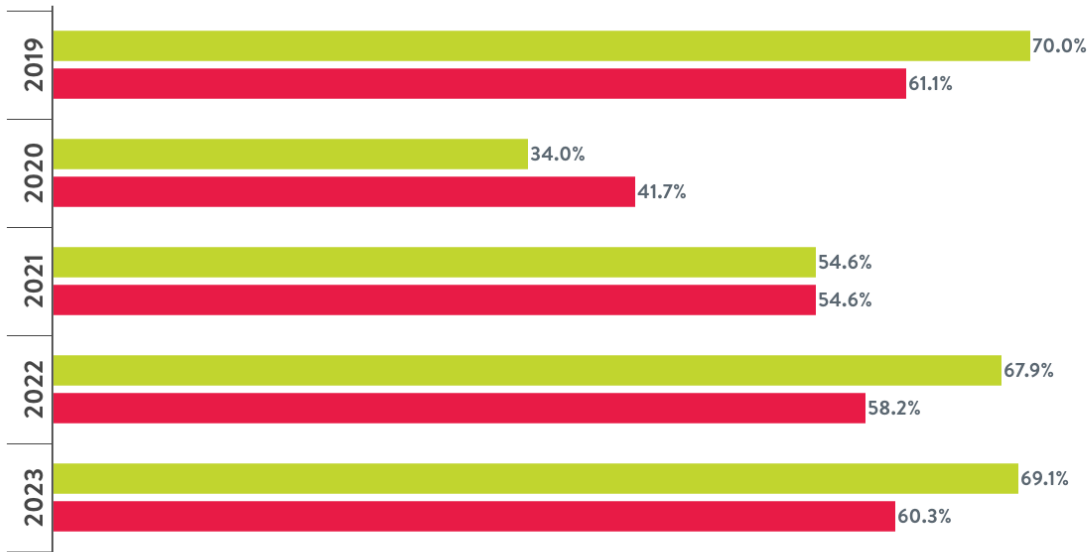
● Downtown Hotels ● Overall Average of Wichita Area Hotels

*\*Please note: 2020 and 2021 were impacted by the COVID-19 pandemic*

## Occupancy<sup>9</sup>

Rooms sold divided by rooms available.

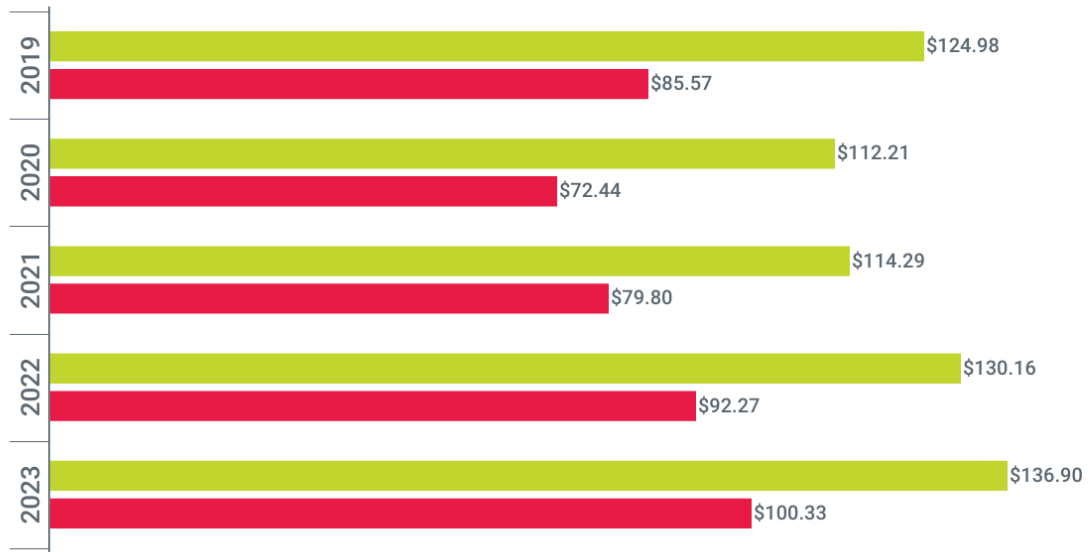
Occupancy is always displayed as a percentage of rooms occupied.



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**Average Daily Rate (ADR)<sup>9</sup>**  
Room revenue divided by rooms sold.  
Displayed as average rate for single room.



**Revenue Per Available Room<sup>9</sup>**  
Total room revenue divided by rooms available.





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## Museums & Attractions Attendance <sup>8</sup>

*\*Please note that 2020 attendance numbers are not included and 2021 attendance is lower due to the COVID-19 pandemic*

|   | 2018    | 2019    | 2021    | 2022    | 2023    |
|---|---------|---------|---------|---------|---------|
| Botanica                                | 200,843 | 267,106 | 269,786 | 279,392 | 308,714 |
| Exploration Place                       | 273,125 | 249,959 | 179,971 | 315,219 | 403,543 |
| Great Plains Transportation Museum      | 3,513   | 3,382   | 45,399  | DNR     | DNR     |
| Kansas African American Museum          | 4,090   | 4,339   | 2,799   | DNR     | DNR     |
| Mid-America All-Indian Museum           | 26,170  | 19,889  | 5,671   | 12,307  | 16,045  |
| Museum of World Treasures               | 46,000  | 44,657  | 37,029  | DNR     | 55,400  |
| Old Cowtown Museum                      | 54,948  | 67,559  | DNR     | 55,646  | 52,683  |
| Wichita Art Museum                      | 79,278  | 81,425  | DNR     | DNR     | 69,901  |
| Wichita Symphony Orchestra Performances | 55,013  | 47,265  | DNR     | 18,937  | 25,645  |
| Wichita/Sedgwick Co. Historical Museum  | 14,698  | 13,647  | 6,084   | 10,342  | 10,575  |

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## Venue Attendance

*\*Please note that 2020 attendance numbers are not included and 2021 attendance is lower due to the COVID-19 pandemic*



### Century II<sup>11</sup>

2018 535,205

2019 413,505

2021 190,612

2022 251,742

2023 271,431



### INTRUST Bank Arena<sup>12</sup>

2018 371,280

2019 439,767

2021 133,561

2022 280,075

2023 319,281



### Orpheum Theatre<sup>13</sup>

2018 65,361

2019 80,025

2021 17,344

2022 61,426

2023 44,887

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[View Data Sources](#)

If you are viewing the printed report and would like to view the data sources visit [downtownwichita.org/toolkit](https://downtownwichita.org/toolkit).



Questions or inquiries?

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