

DOWNTOWN WICHITA

2022 HOSPITALITY REPORT

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HOSPITALITY REPORT

Enjoy the convenience, energy and comforts of staying with the city close at hand. Downtown is home to historic and boutique hotels, as well as familiar hospitality franchises with plenty of options for every lifestyle. Explore Wichita's favorite attractions, historic landmarks and world-renowned arts and cultural experiences.

Hospitality Highlights

9 [16]
Downtown Hotels

1,336 [9]
Number of Rooms

375 [16]
Rooms Added Since 2010



















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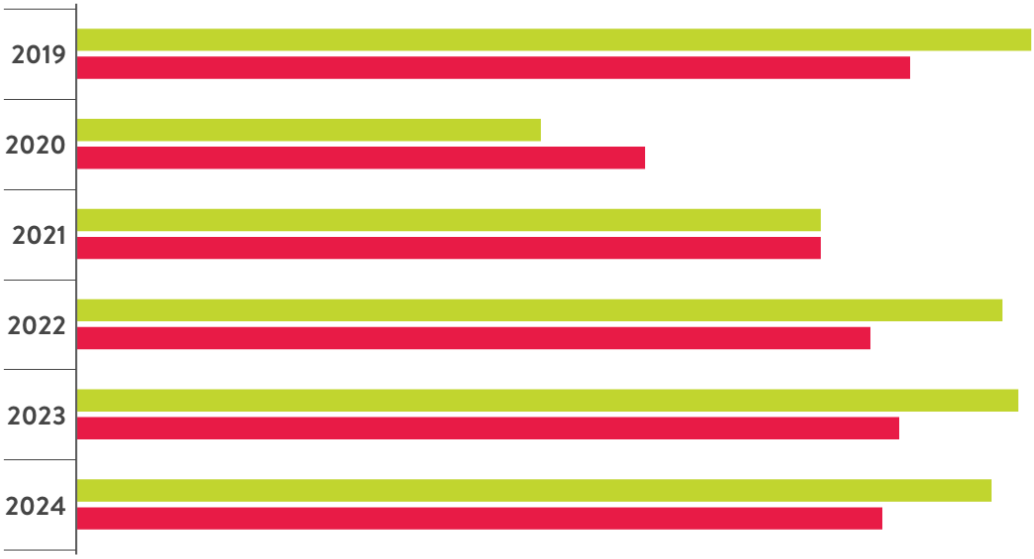
Downtown Hotel Data

Downtown Hotels Overall Average of Wichita Area Hotels

**Please note: 2020 and 2021 were impacted by the COVID-19 pandemic*

Occupancy [9]

Rooms sold divided by rooms available.
Occupancy is always displayed as a percentage of rooms occupied.

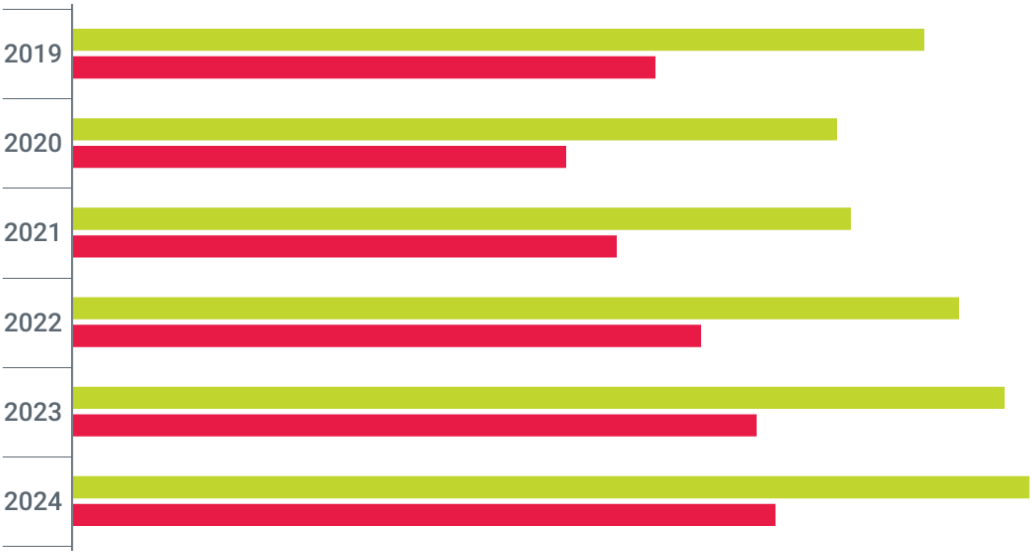




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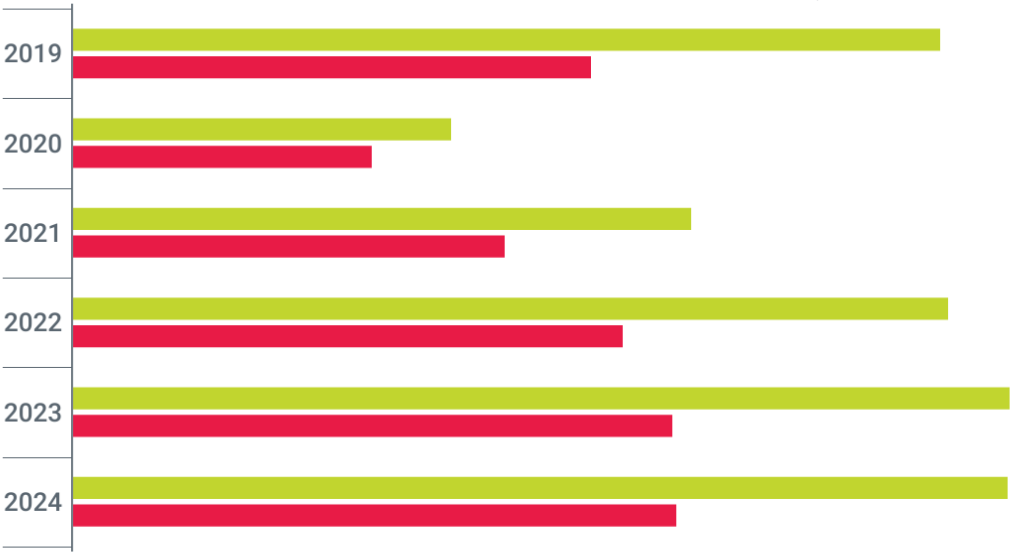
Average Daily Rate (ADR)[9]

Room revenue divided by rooms sold.
Displayed as average rate for single room.



Revenue Per Available Room

Total room revenue divided by rooms available.[9]





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Venue Attendance

**Please note that 2020 attendance numbers are not included and 2021 attendance is lower due to the COVID-19 pandemic*



Century II[11]

2019 413,505
2021 190,612
2022 251,742
2023 271,431
2024 240,483



INTRUST Bank Arena[12]

2019 439,767
2021 133,561
2022 280,075
2023 319,281
2024 249,824



Orpheum Theatre[13]

2019 80,025
2021 17,344
2022 61,426
2023 44,887
2024 48,483



View Data Sources

If you are viewing the printed report and would like to view the data sources visit downtownwichita.org/toolkit.



Questions or inquiries?

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