

# DOWNTOWN WICHITA

## TABLE OF CONTENTS

TIMING January 2025 to December 2025

[OUR PROCESS](#)

[GET INVOLVED](#)

[PHASE 1: IMMERSE](#)

[PHASE 2: IDEATE & ITERATE](#)

[PHASE 3: ALIGN & ACT](#)

[RESOURCES](#)

STATUS Finalizing

## The Action Plan

Downtown Wichita is more than just the center of the city, it's the heartbeat of the community. A thriving downtown attracts talent and businesses, spurs innovation and serves as a gathering place where people come together.

### **What is the Downtown Wichita Action Plan?**

The Downtown Wichita Action Plan (Action Plan) is an opportunity to help shape the future of Downtown Wichita, ensuring the next decade reflects the distinct spirit of Wichita and its residents.

The Action Plan is an update to the 2010 Project Downtown master plan that provided an aspirational vision and deliberate strategies for public and private sector investment. The 2010 development blueprint drove \$1.7 billion in completed investment and created a more than \$760 million project pipeline.

This updated plan will focus on attracting development and cultivating strong place identities by amplifying cultural assets, building strong connections between neighborhoods, and encouraging strategic, well-designed urban infill. Downtown Wichita and Greater Wichita Partnership are committed to continually cultivating a vibrant, clean and safe core that enhances the quality of life and attracts talent for years to come.

### **Our Team**

Sasaki, a global urban planning and design firm, is Downtown Wichita's project partner for the Downtown Wichita Action Plan. The project team includes a full roster of best-in-class design (MCLV), real estate & economics (Ideas & Action), walkability (Speck Dempsey), place identity (Public Sphere Projects), and community engagement (Parson + Associates) firms to inform the vision and 10-year implementation roadmap for the continued revitalization and transformation of the city's core.

### **Get Involved**

As a member of our community, your input is essential to shaping the future of Downtown Wichita. We invite you to join us in a collaborative process where you can share your vision and ideas for Downtown through a series of public open houses, pop-ups at local events, and online surveys.

We believe a vibrant Downtown Wichita is built by everyone, for everyone: We encourage people of all ages and



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backgrounds to participate. Our goal is to gather diverse perspectives and ideas to create a lasting legacy for generations to come.

## Sign up to Receive Emails

## Resources

Phase 1: [Immerse Recap](#)

Phase 2: [Iterate Engagement Summary](#)

Phase 3: [Open House 3 Boards](#)

[Jeff Speck: Toward A Walkable Wichita](#)