Wichita Downtown Development Corporation names new executive vice president

WICHITA, Kan. - 3/3/2011 - Jason Gregory will join the Wichita Downtown Development Corporation (WDDC) team as its new executive vice president on March 14. A Wichita area native, Gregory brings a diverse background of business, landscape architecture, urban design, project management and construction.

Gregory received a bachelor's in business administration from Friends University in 2000 and a master's in landscape architecture from Kansas State University in 2004. His most recent position was as a project manager and cost analyst for Walz Harman Huffman Construction where he has overseen numerous commercial projects throughout the region.

As a graduate landscape architect he worked with Bowman Bowman Novick, a landscape architect firm in Kansas City, where he was involved in numerous projects, including several in Kansas City's downtown redevelopment.

"Jason has a great blend of experience that will be instrumental in advancing downtown's development," said WDDC President Jeff Fluhr. "He'll be able to work with all our stakeholders from business and developers to the public sector to help us achieve the vision we have set as a community. Jason will be a great addition to our team and efforts."

As the executive vice president, Gregory will play a major role in helping launch and guide various initiatives leading to the implementation of the Downtown Master Plan Project Downtown and WDDC's strategic business plan. He will provide key leadership with projects such as the WDDC Downtown Design Resource Center and the Downtown Visitors' Amenity Plan.

"I feel strongly that the continued growth and development of downtown Wichita is crucial to our community and our region," says Gregory. "To be a part of continuing to revitalize the urban core of Wichita is a tremendous opportunity for me, and I look forward to working with the leaders, volunteers and staff who have made Wichita's downtown an economic priority."

Information about the Wichita Downtown Development Corporation may be viewed at www.downtownwichita.org.

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