



# DOWNTOWN WICHITA

## FOR IMMEDIATE RELEASE

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## STUDIES, MARKET ANALYSIS, DATA TO HIGHLIGHT OCTOBER OPEN HOUSE FOR RIVERFRONT LEGACY MASTER PLAN PROCESS

The third open house for the Riverfront Legacy Master Plan process will be 5:30 – 7 p.m. on Thursday, October 17, at the Century II Exhibition Hall, 225 W. Douglas. The public is welcome and encouraged to attend.

The open house will begin promptly at 5:30 p.m. with a presentation by the design team working on the master plan. Findings from the review of previous studies, as well as updated market-based analysis on development opportunities and realities of the site will be presented.

### Speakers will include:

- Todd Voth, global director, Populous global design firm
- Amber Luther, planner and associate, Populous global design firm
- Erin Talkington, principal and director of consulting, RCLCO Real Estate Advisors

After the presentation, attendees are welcome to make comments and ask the panel questions. The data presented, and feedback from the community, will set the stage for concept developments for the site, which are scheduled to be presented at another open house on November 14.

The goal of the master planning process is to create a comprehensive vision and master plan for future development on the east bank of the Arkansas River, with a focus on the area south of Douglas Avenue to US-54/Kellogg and east to Main Street. The plan will consider all elements together, including a performing arts center, convention center, Century II, the former library, WaterWalk area, pedestrian bridge and open riverfront gathering space, as well as connecting elements from Kellogg to Douglas, west bank development, and downtown and area neighborhoods.

Anyone unable to attend the open house is encouraged to provide comments and their vision for the Riverfront Legacy Master Plan area anytime at [www.riverfrontlegacywichita.org](http://www.riverfrontlegacywichita.org) or call the Greater Wichita Partnership at 316-500-6650 during regular business hours.

Organizations in the Riverfront Legacy Master Plan coalition are the City of Wichita, Downtown Wichita, Greater Wichita Partnership, Sedgwick County, Visit Wichita, Wichita Community Foundation and Wichita Regional Chamber of Commerce/W – a community of young professionals/Wichita Educational Foundation, working together through the regional vision and action plan Project Wichita