



Call for Entry: Alley Doors Guidelines

Deadline for Submission: Thursday, August 15, 2019, 5 p.m. CST

Submissions & Application Accepted Online Only: bit.ly/CallForEntryAlleyDoors

Project Description

The Alley Doors project will repurpose alley and back-of-building doors and turn them into a discovery-driven urban gallery in downtown Wichita, Kansas. Kansas artists are invited to contribute to an online artwork database where downtown property and business owners can select artwork to be printed on heavy-duty vinyl and applied to their alley or back-of-building doors. A goal of this project is to increase foot-traffic and visibility of overlooked spaces in downtown and thus enhance safety, combat graffiti, and create surprises for passersby. The door murals would be accompanied by an artist title card and alleyway signage.

Both 2D artists (including graphic and digital artists) and 3D artists, who create photographable artwork, are encouraged to apply. You may submit new or existing work; however, the creation of new artwork is not necessary. Our goal is to have 10 murals installed by the end of 2019.

Vinyl printing requires the use of a high-resolution image. There will be photography resolution requirements if you choose to submit your own photo of the artwork. If needed, Downtown Wichita will arrange with the artist a time and place to photograph artwork following the selection by a property or business owner. Once artwork has been submitted, Downtown Wichita reserves the right to use the image, providing artist credit, in marketing and promotion efforts. This project will also include adding information to our existing website (www.downtownwichita.org) including an interactive map and additional artist information.

Compensation - \$350 per image/door

Compensation is paid to the artist for the use of their image. Every artist will retain ownership of the physical artwork as well as the image.

Eligibility

The project is open to all visual artists and teams who are legal residents of the United States, who currently live and work in the state of Kansas and are at least 18 years of age.

The project is open to visual artists, illustrators, designers and other creatives working in any medium with artwork that can be translated and digitally reproduced 2-dimensionally. Images of artwork must fit or be cropped to fit a 36" x 84" single door and/or a 72" x 84" double door. These measurements are approximate.

Downtown Wichita values diversity and does not discriminate on the basis of race, sex, age, religion, sexual orientation, or gender identity.

Selection Process

There will be a two-part selection process. The first being approval by a small committee made up of members of the Downtown Wichita staff. After the initial approval, images of artwork will be uploaded to an online database where business and property owners can make their selections for their specific murals. The project will be managed by the staff of Downtown Wichita.

Timeline

Wednesday, July 3, 2019 – Call for Entry Opens

Thursday, August 15, 2019, 5 p.m. CST – Invitation for Submission Closes

Wednesday, August 21 to Friday, August 23, 2019 – Review and Artist Selection

Monday, August 26 to Wednesday, August 28, 2019 – Artist Notification

Monday, August 26 to Friday, August 30, 2019 – Database Upload

Wednesday, September 4, 2019 – Release to Downtown Business and Property Owners

September 2019 to April 2020 – Artwork Photography and Vinyl Installation

May 2020 (Date TBD) – Community Celebration and Ribbon Cutting

Downtown Wichita Responsibilities

- Securing approval from participating businesses and property managers
- Creation of the online database of artwork and ongoing management
- Proper preparation of the participating doors
- Preparing and sending photos of artwork to be printed
- Creation and installation of signage including title cards
- Creation and installation of on-site signage promoting the artwork
- Adding content to existing website with information on artwork and artists

Artist Responsibilities

- Artwork must be created and owned by the artist
- Coordinating with a designated photographer to obtain a high-resolution photograph of artwork (if necessary)

Submission Instructions

Go to bit.ly/CallForEntryAlleyDoors to complete the online submission form and upload documents. Artists can submit for consideration and have active in the online catalog a maximum of six images. Once an image has been selected for a door, the artist has the option to replace the image with new artwork.

Contact Information

Downtown Wichita
507 E. Douglas Avenue
Wichita, KS 67202

Additional Contact Information

Emily Brookover
Director of Community Development
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About Wichita

Built upon a legacy of entrepreneurial spirit that has built and supported globally recognized brands for more than a century, Wichita is the largest city in Kansas, and is full of possibilities and poised for continued growth.

With an aviation heritage spanning 100 years, Wichita is where entire industries take flight. We have earned the title Air Capital of the World and are home to global aviation brands and two of the largest privately held companies in the nation – Cargill and Koch Industries. On many levels, we have proven our versatility as the location of choice for advanced manufacturing, aerospace, energy, business, professional services and IT. Wichita has one of the highest concentrations of engineers in the U.S., a vast diversified network of nearly 900 world-class manufacturing firms in the 10 county region, and an unrivaled commitment to workforce training and research. Our special blend of location, people, cost, capabilities and attitude has fueled the success of thousands of companies.

Wichita is home to a thriving, diverse community of creators and innovators – a community where exploration meets innovation with a culture of vibrant arts. Entrepreneurs, community leaders and volunteers contribute to Wichita’s creative culture through maker spaces, an impressive craft brewing scene and community pride. Here, you can create your ideal lifestyle by indulging in global cuisines, craft breweries, world-class arts and music, expansive parks and 100+ miles of outdoor paths. Wichita also possesses what many larger metros lack – housing affordability, short and easy commuting, not to mention a low cost of living and cultural experiences around every corner. A city with business innovation at its core – successful start-ups, leading global corporations and thousands of opportunities in between where companies like Cargill, Koch Industries, NetApp, Spirit AeroSystems and Textron Aviation built their success.

Living in Wichita means enjoying a high quality of life at an affordable cost. Named as the “Biggest bang for your buck” city by Realtor.com, you can find a home among historic neighborhoods, modern downtown lofts and friendly suburbs.

In the heart of the city, downtown Wichita is a thriving hub of social, professional and cultural experiences with almost 2,000 residents, over 120 unique retailers and 3.1 million square feet of occupied office space. Since the launch of Project Downtown: The Master Plan for Wichita, over \$850 million of development investment has contributed to our thriving urban core.

Wichita is full of possibilities to bring your vision of business or lifestyle to reality.

About the Downtown Wichita organization

Downtown Wichita is a private 501c(3) non-profit that amplifies the energy, capital and growth of downtown by empowering residents, visitors, and businesses to explore the possibilities of our city’s

core. Founded in 2002 as the Wichita Downtown Development Corporation (WDDC), our mission is to cultivate opportunities that revitalize and enhance Wichita's urban core. We collaborate with stakeholders to stimulate investment and interest in downtown. By connecting resources from the private sector and local government, we steward initiatives that allow commerce and culture to thrive.