

DISCOVERIES

WICHITA DOWNTOWN REVITALIZATION MASTER PLAN

Public meeting

January 13, 2010



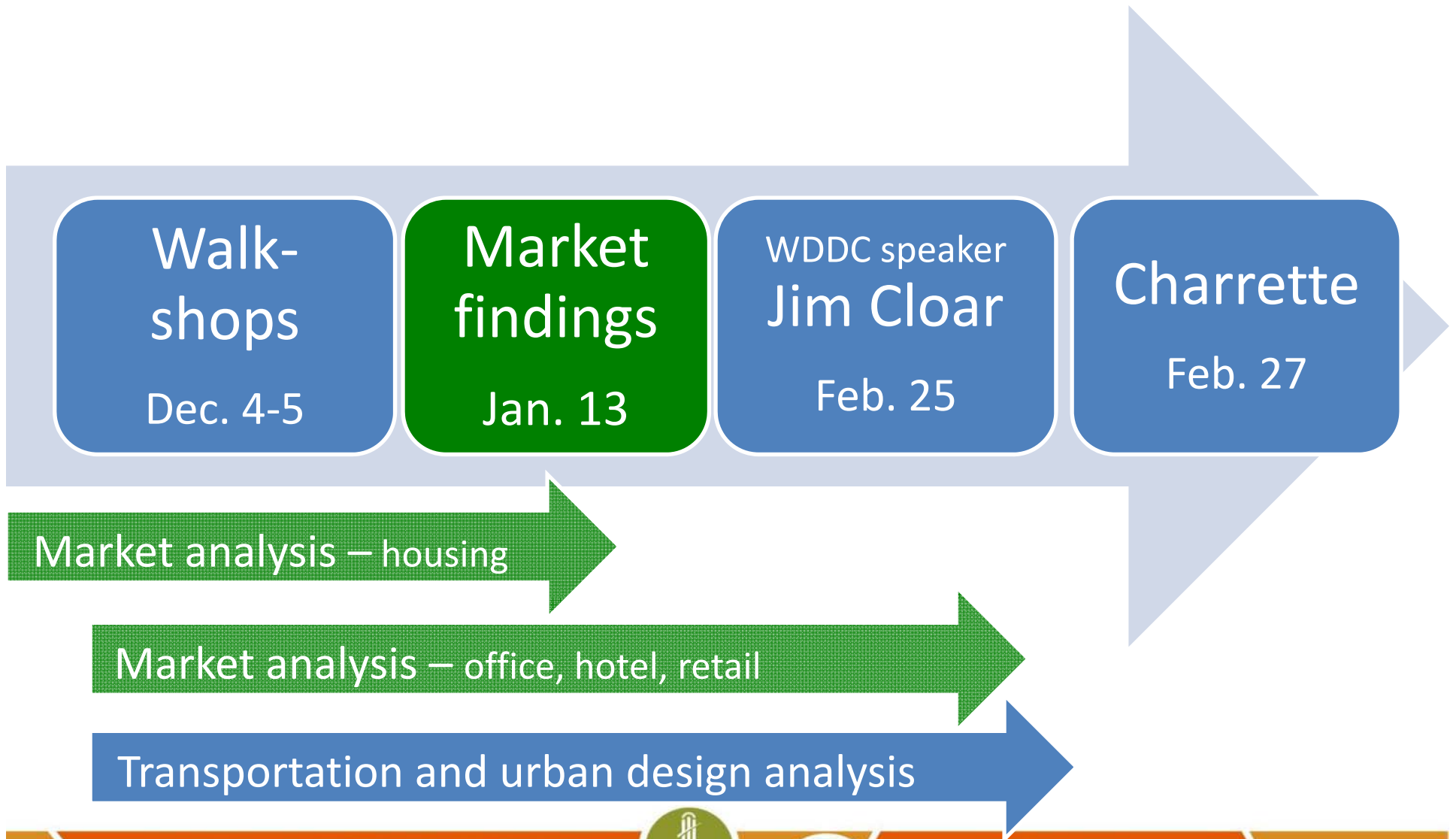
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MJB
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Agenda

- Introduction: new opportunities for downtowns
- Housing market findings
 - Laurie Volk, panelists
- Office, hotel and retail market observations
 - Sarah Woodworth, Mike Berne, panelists
- Walkable downtown development
 - Ben Carlson, panelists
- Your questions



Working together toward a vision



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PROGRESSIVE

Announcing the 2010 Annual Lecture
& Downtown Master Plan Charrette

Thurs, Feb 25th

Annual Lecture

Scottish Rite, 332 E. 1st Street
5:30 p.m. – 8:30 p.m.

Sat, Feb 27th

Downtown Master Plan Charrette

Wichita Art Museum
9:00 a.m. – 4:00 p.m.



Two days and two big steps forward. You're invited to two pivotal events that will celebrate Downtown Wichita progress. Join Jim Clour, our 2010 Honored Annual Lecturer, as he shares how cities move from planning to progress. Then, spend Saturday sharing your ideas at the Downtown Master Plan Charrette, a collaborative urban design event. Be an integral part of Wichita's exciting progress.

Learn more at downtownwichita.org and RSVP at 316.264.6005

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Why does walkability matter?



The value of mixed-use, walkable developments is rising

GROWTH IN RENTS 2000-2007
FOR SUBURBAN OFFICE PARKS: **0%**



GROWTH IN RENTS 2000-2007
FOR MIXED-USE, WALKABLE
DEVELOPMENTS: **+35%**



Walkability boosts value

- Carol Coletta, CEOs for Cities: For each additional Walk Score point, housing prices increase \$600 to \$3,000

Walk Score™ Find a Walkable Place to Live.

Walkable Neighborhoods | Why Walk? | Walkability | How It Works | How It Doesn't Work | Real Estate Services

Address: 523 East Douglas Wichita KS United States

Walk Score: 91 out of 100 – Walkers' Paradise

Something missing? Expand all

- Transit**
No transit data. Why?
- Grocery Stores**
Pepsi Bottling Grou 0.21 mi
- Restaurants**
Rain Cafe and Loung 0.04 mi
- Coffee Shops**
Mead's Corner 0.08 mi
- Bars**
Rain Cafe and Loung 0.04 mi
- Movie Theaters**
Warren Old Town The 0.43 mi
- Schools**
Grace Wu Kung Fu Sc 0.11 mi
- Parks**
Wichita Parks & Rec 0.65 mi
- Libraries**
Kansas Geological S 0.3 mi
- Bookstores**
Stern Eva 0.23 mi
- Fitness**
Mid States Fitness 0.17 mi

Share your score

Map Satellite Hybrid

Church Furniture Online
Furnishing Churches Since 1966. Order High Quality Furniture Today!
Church.HertzFurnitur

Compare Your Walk Score

Wichita top 10%:	79	1% of Wichita residents have a higher Walk Score.
Your score:	91	
Wichita average:	49	

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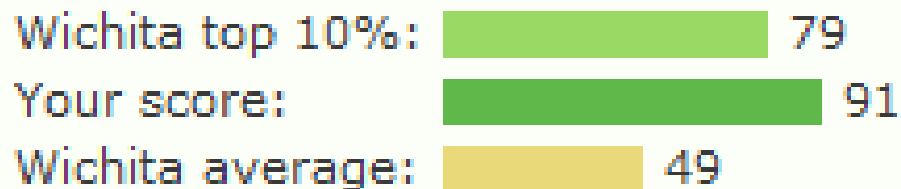
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Walkability boosts value

- Carol Coletta,
CEOs for Cities:
For each
additional Walk
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increase \$600 to
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Compare Your Walk Score



1% of Wichita residents
have a higher Walk Score.

...and attracts talent

- 25-34-year olds were no more likely than the rest of the population to want to live in or near a downtown 20 years ago
- ...today they are 33% more likely
-and “creative workers” in this age range are 53% more likely



Destinations are critical

- Having compelling walking destinations in strategic locations is as important as the quality of the environment



Downtown walkability builds synergy among diverse activities and people

- Living, working, shopping playing
- More pedestrian traffic is better; more car traffic is worse



Moving toward the vision: WDDC annual lecture



Jim Cloar

Mr. Cloar is a Penn Institute for Urban Research Scholar and is noted for his work in the cities of Tampa, Florida – sports arena development; Dallas, Texas – Arts District Development and St. Louis, Missouri – downtown residential and retail. He is the Past Chair of ULI's Public-Private Partnership Council, and was recently honored with the IDA Individual Achievement Award. Mr. Cloar will share how you take a master plan from the vision to implementation. At the conclusion of the lecture there will be a Question and Answer Session.

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Moving toward the vision: The Downtown Wichita Charrette



Downtown Wichita Charrette February 27, 2010 - Wichita Art Museum - 9am-4pm

Join others to hear and discuss current research on Downtown Wichita's opportunities and challenges, as well as participate in focus group discussions on specific downtown issues including workforce, the arts, and connectivity. This is your opportunity to give input and collaborate with others on vision principles and concepts.



For more information on these and other events, call the WDDC at 316.264.6005 or visit our website at www.downtownwichita.org

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Contact us



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Wichita Downtown Development Corporation 316 264 6005

<http://www.Downtownwichita.org>

Wichita walkshop photos and comments:

<http://www.flickr.com/photos/walkshops/>

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